



FORMACIÓN
COAM | Área
Inmobiliaria
y de Empresa

MSI: Programa Superior de
Dirección Inmobiliaria y Financiera

MSI Year IV

Advanced Program in Real Estate and Financial Management

Further information:

www.msicoam.org

<http://areainmobiliaria.coam.org>

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1. Advanced training and integral program for executives and professionals in the Real Estate sector. Real Estate Areas and COAM businesses (Real Estate Corporate Management) nowadays, benchmark in training Real Estate executives.

2. Courses every Monday and Tuesday from 4pm to 9 pm. From November 12 to June 25, 2019.

3. Faculty advisors, tutors and directors are at the same time real estate executives. Their daily issues and matters are part of the training in the MSI program. Offers an overall program: specialized in a specific contents, searching overview information; aim to improve concrete knowledge, with an interdisciplinary project.

4. Case studies, practical exercises, groups and tutorials. Assumptions in cross-cutting issues and evolutive concepts, illustrating and exemplifying team and personal progress. Emphasis in a complex decision-making process.

5. Integrates the new Real Estate realities: financial, legal, social, digital and market reality. Embrace all facets and phases of the business and its context. Strongly practical. Mainly focus in Commercialization, Market Research, Land Management and Digitalization.

6. MSI major knowledge areas are: Analysis. Regulation. Strategy and organization. Markets and products. Financing. Sector and context.

7. Students from Realtors, Consulting, Property Companies, Sareb, Banks, Marketing Companies, Servicers, Valuers, Construction Companies, Managing, Law Firms, Engineering, Project Management, Public Administrations...; being lawyers, architects, quantity surveyors, engineers, corporate graduates, sociologists, economists, etc.

8. Course fee €16.700 + VAT. Collegiate members main advantages.